



**JOIN RESEARCHERS AND EDUCATORS WORLDWIDE
FOR A WEBINAR SERIES LEADING UP TO THE ASSOCIATION
FOR LANGUAGE AWARENESS CONFERENCE 2028
AT THE UNIVERSITY OF COPENHAGEN**

Digital Talks on Language Awareness: Language Learning, Language Teaching and Language Use in Local, National and Global Perspectives

Frequency:

One talk per month from September 2026 to February 2028. Registration for the series does not oblige you to participate in all sessions. You are welcome to attend whichever talks are of interest to you.

Format:

45-minute Zoom sessions combining research-informed presentations with interactive exchange, including Q&A, reflection activities, and polls.

Programme:

The programme will be published on the ALA website. In addition, you will receive email updates whenever a new talk is announced.

Register now:

You can click on the link, or scan the QR code, below:

<https://eventsignup.ku.dk/digitaltalksonlanguageawarenesslanguagelearninglanguageuseinlocalnationalandglobalperspectives-8562>

All talks in the series can be accessed through this Zoom link:

<https://ucph-ku.zoom.us/j/66670608856?pwd=3qcJoNYreybJa0YYSxndaCbo9G6ThU.1>

Meeting ID: 666 7060 8856

Passcode: 779589



DIGITAL TALKS ON LANGUAGE AWARENESS

Language Learning, Language Teaching and Language Use in Local, National and Global Perspectives

Selected speakers include:

Claudia Finkbeiner, Yolanda Ruiz de Zarobe, Marcelo Concário, Sunny Man Chu Lau, Genevieve Brisson, Danièle Moore & Magali Forte, John Cloughton & Sophie Vauzour, Hanan Khaled, Anna Trebits, Ulrike Jessner, Salim Razi & F. Tuğçehan Bingöl, Ting Huang, Petra Daryai-Hansen, Marie-Paule Lory, Michel Candelier, Sujin Kim & Jung Yeon Park, Christine Möller-Omrani & Monika Bader, researchers from the Horizon Europe MSCA Doctoral Network project MultiLAwa

The Association for Language Awareness looks forward to welcoming you to the Digital Talks on Language Awareness!

Talk #1:

Language Awareness and Linguistic Diversity: From the Early Days into the AI Era

Prof. Claudia Finkbeiner, President of the Association for Language Awareness

28 September 2026 | 17:00-17:45 (CEST/CET)

Participants joining from other time zones are encouraged to check the corresponding local

time: <https://www.timeanddate.com/worldclock/converter.html>

The Language Awareness (LA) movement now looks back on more than three decades of research, development, and professional dialogue. Its significance is reflected in the journal *Language Awareness* and in the work of the Association for Language Awareness, both of which have shaped the field since its early days. In this introductory digital talk, I will briefly revisit the origins of the LA movement, outline how the LA construct has evolved, and discuss its growing relevance in the AI era. A particular emphasis will be placed on linguistic diversity and linguistic identity. Today, more than 7,000 languages are spoken worldwide. Yet only a few hundred major languages are represented on the internet and in AI applications. This imbalance raises concerns about the protection of individual language rights and the digital visibility of minoritized languages. As AI tools become widely used in private life, education, and professional contexts, the absence of clear language standards, prompting norms, and competence definitions becomes increasingly challenging. AI systems now influence nearly all educational fields and shape a substantial portion of social interaction. Because these systems are built on data and design choices that inevitably reflect ideology, belief, and bias, language awareness becomes more essential than ever. In this talk, I will demonstrate how AI can be used and tested critically, and how an expanded form of AI language awareness can be fostered to support linguistic diversity, protect linguistic identity, and strengthen equitable participation in AI-mediated environments.



Dr. Claudia Finkbeiner, professor at the University of Kassel, Foreign Language Teaching and Learning Research & Intercultural Communication, has been President of the Association for Language Awareness since 2006. She was a member of the Research Committee of the Literacy Research Association, USA, from 2022-2025 and is an AI expert at the European Union's Directorate-General for Communications Networks, Content and Technology. Prof. Finkbeiner has published more than 100 articles, two monographs and eleven edited books and she runs two book series, Literacy, Language, and Learning together with Ma (Emerald) and Language Culture Literacy together with Tesch (Peter Lang). Dr. Finkbeiner is active in international research networks and has taught and given lectures around the world. Her research and teaching focus is on language awareness, cultural awareness, artificial intelligence, virtual reality, literacy development, learning strategies, autobiographical research, content and language integrated learning, action-oriented and cooperative learning. Her work has been recognized by scholarships and awards, e.g. the Goettingen Award for Foreign Language Acquisition Research, and the Hessian University Award for Excellence in Teaching. Prof. Finkbeiner has successfully received third party funding and has given young scholars the opportunity to receive outstanding professional qualification on the way to professorships within the frame of language, culture and literacy. For further information, please visit: <https://www.claudia-finkbeiner.de>